

# Media Briefing - 16/3/11

## Lords of the Blog: Three years and counting...

### Lords of the Blog: what is it?

Lords of the Blog was launched in March 2008 as an experimental project to encourage dialogue between the public and Members of the House of Lords. It is both innovative and unique, being the only cross-party blog of any legislature in the world.

There are 12 bloggers who write regular blog posts on a range of different topics, related to life and work in the House of Lords. The bloggers are a mixture of Peers who have been with the project since the beginning, some newer recruits and a number of occasional guest bloggers, including the Lord Speaker, Baroness Hayman.

All the bloggers write the blog pieces themselves, respond to comments from the audience and discuss a wide range of political and non-political topics. They give unique insights into the workings of the House of Lords and most often blog on their particular areas of expertise, whether that might be the law, medicine, constitutional affairs or education.

Lords of the Blog has had 538,751 page views in three years, an average of 14,965 per month...that's nearly 500 a day!

### Hot topics on Lords of the Blog

Blog posts receiving the most comments:

1. [Debate on Royal Commission on Drugs](#) (Lord Norton) – 211
2. [Lap Dancing](#) (Lord Norton) – 142
3. [Schoolgirls II](#) (Baroness Deech) – 122
4. [Home Education](#) (Lord Soley) – 107
5. [Home Education](#) (Lord Soley) – 104
6. [Women in the Church](#) (Lord Hylton) – 101
7. [Equality for Gays](#) (Baroness Murphy) – 89
8. [Home Education – round 2!](#) (Lord Soley) – 81
9. [Digital Economy Bill](#) (Lord Norton) – 78
10. [Schoolgirls](#) (Baroness Deech) – 78
11. [Prostitution and the Policing and Crime Bill](#) (Lord Norton) – 75
12. [Multiculturalism](#) (Lord Soley) – 75
13. [Arguments against PR](#) (Lord Norton) – 74
14. [Strengthening the House](#) (Lord Norton) – 69
15. [Decriminalising drug use](#) (Lord Norton) – 63

16. [Full House](#) (Baroness Deech) - 62
17. [e-petitions](#) (Lord Norton) – 61
18. [Wot? No legislation](#) (Lord Norton) - 60
19. [What part of 'no' don't people understand?](#) (Lord Norton) – 60
20. [Absentee Lords](#) (Baroness D'Souza) – 58

## Posts and comments

Number of published blog posts over three years: 1,267

Number of published comments over three years: 15,224

Lord Norton, our most prolific blogger, has made 592 posts over the 3 years - that's an average rate of one post every two days! He also posts quizzes on the blog with questions about politics, Parliament and the people in it - multiple quiz winners are invited to share tea with him in the House of Lords as a prize.

## Parliament

Lords of the Blog has been mentioned in 15 debates in the House of Lords and has informed the Lords Information Committee inquiry 'Are the Lords Listening?'

Blogging Peers regularly ask for opinions and evidence from the blog's audience, to inform debates they are speaking in or questions they ask in the House.

## International

Lords of the Blog has been viewed in 156 countries, although 81% of our readership are in the UK. Our next biggest audiences (in order of size) are in the following countries:

1. United States
2. Germany
3. France
4. Canada
5. New Zealand
6. Australia
7. Ireland
8. India
9. Spain
10. Netherlands

We've had media coverage of the Blog in Australia, the USA, New Zealand and Germany - as well as from respected media outlets in the UK such as; the BBC, The Guardian, The Telegraph and Radio 4.